ANOTHER STEP FORWARD FOR A FORWARD-LOOKING CITY.
WHY
UNITY PARK?

Why the park? And why the name?

It’s simple. As our city grows into one of the most enviable places to live in the world, we need to make sure that we preserve enough green space to help maintain our sense of community and cooperation.

So this magnificent park is a response to, and a reinforcement of, the intelligent growth our city has undergone during the past two decades.

The last five letters of the word “community” are unity. And those five letters sum up that which has set Greenville apart from so many other growing cities. We have grown responsibly through inclusion, communication, a respect for history, a recognition of differences and an unwavering support for all that we share in common.

It is a park for everyone.
And nothing says that better than Unity Park.
WHERE WILL UNITY PARK BE IN GREENVILLE?

Unity Park will be created in an area west of downtown Greenville in what now encompasses Mayberry Park and the former Meadowbrook Park. The 60-acre park will stretch from the A.J. Whittenberg Elementary School of Engineering on the southeastern edge to the Norfolk Southern railroad tracks.

This area is steeped in history and Unity Park will demonstrate deep respect for the roots and richness of that history.
WHAT ARE THE SPECIAL FEATURES OF UNITY PARK?

This park will be special. Key features will include a signature 120-foot observation tower, a gathering hall for hosting outdoor concerts and special events, pathways and bridges over wetlands and river restorations, and a world-class playground that invites kids from all over the city to come and play.

Additionally, entrance pathways created around the park will provide easy accessibility for nearby residents and serve to knit together these surrounding neighborhoods.

Unity Park is about bringing our community together. And every aspect of the park should work to enhance that mission.
In many parts of the country, park projects designed to promote healthy, active lifestyles and transform post-industrial sites into green space have fueled gentrification in the surrounding neighborhoods. In other words, things get pricier.

With Unity Park, the city has an unprecedented opportunity to push back against market forces. The City of Greenville owns most of the land that borders two sides of the park, meaning it decides what gets built there. The City has set aside a significant amount of acreage adjacent to the park as well as additional parcels of land nearby for new affordable housing.

Everyone from single parents to seniors and teachers to wait staff will soon find quality housing they can afford. This is yet another testament to why we call it Unity Park.
WHY UNITY PARK MATTERS TO GREENVILLE.

Winston Churchill once said: “The longer you look back, the farther you can look forward.”

History matters. Respected properly, it can help determine a better future.

Unity Park will sit on land that is of historical significance and that emphasizes our desire for unity and understanding.

Beyond that, the park will make a statement to residents and visitors alike that Greenville’s growth does not come at the expense of quality of life. Rather, our city is intent on creating a rich, diverse, fulfilling quality of life in which all of us can pause, take a breath, and enjoy a true sense of community.
HOW CAN I HELP?

There are many ways. Contributions and sponsorships are clearly our biggest need.

Unity Park is a transformational project and makes a bold statement about Greenville. It says we’re serious about preserving green spaces, we’re serious about the well being of our kids, and we’re serious about respecting each other.

We hope you’ll seriously consider helping. Thank you.